



IFDA·NY 2011 Events

January 31- **Color Forecast 2012** – an advanced look at trends and their home applications with Crystal Gentilello, RUE Magazine and Fran Mooney, Benjamin Moore, in conjunction with the New York International Gift Fair (NYIGF) at the Javits Convention Center

February 24 – **Global Market Reviews** – trends from Maison & Objet, Paris with Patty Bouley and The Living Kitchen with Leslie Clagett at the Ethan Allen Design Center

March 4 – **Constructed Environments Career Day** at Parsons The New School for Design with a presentation to students about IFDA by Susan Hirsh, Betsy Lynch, Michelle Slovak and Claudia Tejada

March 17 – **Designing for the "A" Word** at the Architectural Digest Home Design Show – a dialogue on Practice & Profitability in the Aging Market, moderated by Florence Perchuk, with panelists Eric Cohen, Rosemary Bakker, Louis Tenenbaum and Mary Jo Peterson at Pier 94.

March 28 – An **Evening Memorial Reception** to celebrate the life of Harriet Schoenthal, IFDA Fellow and recipient of the IFDA National Honorary Recognition Award, at the New York Design Center

April 7 – **Fashion Institute of Technology Presentations** – IFDA Board Members, Susan Hirsh, Susan Slotkis, Michelle Slovak and Claudia Tejada, discussed the importance of organization membership and networking to the Interior Design and Home Products Clubs

April 16 – **Brainstorming Brunch** – an IFDA New York Chapter strategic planning meeting at Grange

May 5 – Third Annual **IFDA Day at the Kips Bay Decorator Show House** – an exclusive tour with Brad Ford followed by the first C3 event (Cocktails, Conversations & Connections) at the Post House, Lowell Hotel

May 11 – **The State of the Home Furnishings Industry** – an industry trend report with Warren Shoulberg at the New York Design Center

May 14 – 17 – **Hospitality Suite** at International Contemporary Furniture Fair (ICFF), Javits Convention Center including the kick-off of the IFDA Cranes for Japan fundraising program

May 24 – **Trend Report** – "Contemporary Commentary" – views from Milan's Salone del Mobile and New York's International Contemporary Furniture Fair with Patty Bouley and Susan S. Szenasy at M2L

June 15 – **Kitchen & Bath Market Review** – trends from 2011 shows: ISH with Leslie Clagett and KBIS with Susan Serra at the Duravit Showroom

July 21 – **Fourth Annual Summer Social** – New York Home Furnishings and Design Organizations Coalition (ASIDNY Metro, Decorators Club, DLFNY, EWHT, IESNYC, IFDA, NKBA) at the Tribeca Rooftop, a reception with a silent and live auction to benefit the YAI/National Institute for People with Disabilities

August 15 – **From Theory to Selection**, an exploration of color theory and its practical applications with panelists Eve Ashcraft, Linda Holtzschue and Shayna Kulik, in conjunction with the New York International Gift Show (NYIGF) at the Javits Convention Center

September 20 – **What's New What's Next** – participation in the New York Design Center's building-wide event showcasing our chapter and sponsors, and raising funds for the IFDA Cranes for Japan in association with the Asia Society to aid Japanese tsunami victims. A delegation from the IFDA Japan chapter was in attendance.

September 24 – **A Walk on the High Line** with Louis Raymond to benefit the IFDA Educational Foundation

October 11 – **Maison & Objet Fall 2011** – a visual tour of design trends from the Paris show with Hermine Mariaux at 7 W New York

November 14 – Fifth Annual **Rising Stars of Interior Design 2011** presentation & reception with Jamie Drake introducing Brad Ford awarding stars Anne Maxwell Foster/ Suysel dePedro Cunningham, Nick Olsen and Ron Marvin. Tribute was also paid to the next generation from NYSID - Ho Youn Yi; Parsons School of Design - Janice Wong; and FIT – John Feger at the newly redesigned Cliff Young Ltd. Showroom

December 7 – **Underground Trends** by Doty Horn of ColorVoyant Color Marketing at the New York Design Center

December 13 – **Holiday Gala** in conjunction with the NKBA, hosted by The Bright Group, Frazier, Niermann Weeks and Lampworks at the New York Design Center



A new 2011 IFDA·NY program geared to stimulate **C**onversations & **C**onnections over **C**ocktails

May 5 – **Post House**
Lowell Hotel

June 6 – **The Campbell Apartment**
Grand Central Station

July 11– **Riverpark Restaurant**

August 8 – **Gramercy Park Hotel**

October 3 – **Robert**
Museum of Arts & Design

November 7 – **Bookmarks**
The Library Hotel

December 5 – **The Empire Room**
Empire State Building



**INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION
NEW YORK CHAPTER**

DATES TO REMEMBER:

May 5th THURSDAY
Post House
@ Lowell Hotel

28 East 63rd Street
New York, 10065
5:30-7pm
Cash Bar

June 6th MONDAY
Academia

July 11th MONDAY
(delayed for July 4th)

To RSVP, please email
ifdanyny@verizon.net

You're invited to... 

**Cocktails, Conversations
& Connections**

C³ is a great way to connect with colleagues involved in New York's design scene and check out new and classic venues around Gotham!

Network with fellow IFDA members and guests!

Our first C³ falls on THURSDAY, May 5th at the Post House after our Kips Bay event!

PS 4.27.11

IFDA NY would like to thank our sponsors: 3M • American Hardwood Information Center • Electrolux ICON
Forty One Madison • Crossville, Inc. • Hunter Douglas, Inc. • Minwax • New York Design Center