



150 SOUTH WARNER ROAD, SUITE 156 • KING OF PRUSSIA, PA 19406 • PHONE (610) 535-6422 • FAX (610) 535-6423 • WWW.IFDA.COM

*For Immediate Release*

Contact: Jennifer Jones, Account Executive  
610-535-6422  
[jjones@ifda.com](mailto:jjones@ifda.com)

## **IFDA Announces Joe Ruggiero as the Winner of the 2011 Trailblazer Award**

King of Prussia, PA - March 23, 2011 - The International Furnishings and Design Association's Board of Directors and Awards Committee are pleased to announce Joe Ruggiero as the recipient of the 2011 Trailblazer Award. Mr. Ruggiero, a renowned home furnishings product designer, television host, product spokesperson and magazine editor-in-chief will receive the 2011 Trailblazer Award at the Symposium Awards Dinner on Saturday, September 17, 2011. The Awards Dinner will be held in conjunction with the 2011 Symposium scheduled for September 15-17, 2011 at the Hotel Sofitel in Philadelphia, PA.

IFDA presents the prestigious Trailblazer Award annually to a person who has been responsible for an innovation that meaningfully alters the way some aspect of the furnishings and design industry functions or is perceived. The Association defines a Trailblazer as creative and innovative, an influence on a national/international scale, a recognized leader in the furnishings and design profession and a contributor to the industry at large. "Mr. Ruggiero's distinguished career as a designer, television host, product spokesperson and magazine editor-in-chief epitomizes the definition of a Trailblazer" said IFDA President Janet Stevenson.

The presentation of the 2011 Trailblazer Award to Mr. Ruggiero by President Janet Stevenson will be followed by Mr. Ruggiero's address to the Symposium Awards Dinner attendees. The Awards Dinner will provide attendees the opportunity to celebrate Mr. Ruggiero's contributions to the furnishings and design industry.

IFDA is a non-profit trade association comprised of members who represent all aspects of the furnishings and design industry. The Association has 16 chapters including a chapter in Japan. IFDA is the driving force, through its programs and services, in enhancing the professionalism and stature of the furnishings and design industry worldwide.

For more information on IFDA's 2011 Symposium, please contact IFDA headquarters at 150 S. Warner Rd., Suite 156, King of Prussia, PA 19406; phone: 610-535-6422; fax: 610-535-6423; Website: [www.IFDASymposium2011.com](http://www.IFDASymposium2011.com).

###