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IFDA would like to give a big 'Thank You' to our 1st National Sponsor: Benjamin Moore & Co. As an IFDA National Sponsor, they will be receiving marketing benefits at the local and national level. For over 125 years, Benjamin Moore & Co. remains committed to producing the highest-quality paints and finishes in the industry. Benjamin Moore's product innovation has consistently changed the face of the paint industry. They are committed to developing premium new paints and stains to suit the changing needs of design professionals. Throughout their extensive history, Benjamin Moore has been recognized as an expert and leader in color, with a palette of over 3400 hues, an array of color tools, and a reliable resource for the architecture and design community. IFDA is excited about working with Benjamin Moore & Co. in helping them achieve their marketing goals.

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## President's Message

Susan Hirsh, President



Put a spring in your step and enjoy the lively colors of spring. Fresh yellows, creamy corals, and soft greens surround us. They inspire us to create and to renew our commitments.

Each of our chapters has a full slate of events to offer.

Your Chapter boards work hard to bring you programs that will enhance your business knowledge and provide networking opportunities that will help your business. If you have an idea for a program, contact your Program Vice President. They will welcome your feedback and your help in planning and executing interesting and informative programs.

In 2000, IFDA conducted a survey of what members envisioned our future to be in 2020. It is 10 years later and we will repeat the survey to see if our perception of 2020 has stayed the same or changed. During the next few weeks you will be receiving the survey. Please fill it out and indicate if you'd like to be quoted.

We have been making your trips to the markets more worthwhile. Already many of our chapters have enriched their market experience and others

have events planned. Examples include: Carolina Chapter's luncheon and seminar at High Point; Georgia's booth at the Window Covering Show; New York's booth at the Architectural Digest Home Show; Illinois' booth at NeoCon; a group meeting at the Las Vegas World Market; and New York's host events at ICFE. This past January we offered a trip to Maison & Objet. This was so successful that another trip is being offered for September. This gives each of us a chance to network with IFDA members across the country. It also introduces the IFDA to potential members from parts of the country that do not have chapters. If you have connections in potential areas for new chapters contact Janet Stevenson and Claudette Grayson who are working on expanding our reach.

I would like to thank each of you for renewing your membership in the IFDA. I know that 2009 was a difficult year for many. I am glad that you saw the value that your membership brings to you and your business. We need you to be our supporter. Reach out to your colleagues and invite them to come to one of our events. Let them know how being a member has helped you. Whether you are looking for the benefits of health insurance, business insurance, discounts on supplies or the chance to meet and network with the leaders in our industry, the IFDA can be your link.

# Are you a fan of Benjamin Moore?

## Do you want to “paint with the very best?”

By Andrea Magno, ASID, IIDA, Benjamin Moore & Co., Associate Manager of Residential Design



The inspiration for the 2010 Benjamin Moore advertising campaign came from the incredible loyalty of architects, designers, and contractors across North America. Eight top professionals including Jamie Drake, Celerie Kemble, Darryl Carter, and Amy Lau were brought together for a photo portrait that will be found in several publications including *Elle Décor* and *House Beautiful*. According to Nick Harris, Senior Manager of Marketing Communications, “We surveyed 3,000 design and painting professionals, and nearly 80 percent overwhelmingly said they recommend Benjamin Moore over any other paint.”

But the print ad is just the beginning. A Facebook app called Experts Exchange is an essential component of the overall campaign. The Experts Exchange is a forum of architects, designers, color experts, and contractors who can connect with other

professionals or consumers who are in need of color, design or paint advice.

Professionals who are part of the Experts Exchange have the opportunity to showcase their portfolio of work, post their biography, link to their company website or Facebook page, and take part in conversations with 15,000 plus Benjamin Moore Facebook fans. To join the Benjamin Moore fan base and get some great ideas and advice along the way [click here](#).

Do you want to become a part of the Experts Exchange? Visit the Benjamin Moore Facebook app and follow the ‘Become an Expert’ tab. You will be asked to submit some general information and Benjamin Moore will be in touch to get you started, we’d love to hear from you!

### IFDA National Sponsorship Opportunities

**Are you looking to connect with leaders in the furnishings and design industry?**

The IFDA national sponsorship program offers a variety of sponsorship levels starting at \$6,000 for a 1 year commitment. For more information on the benefits of becoming an IFDA sponsor including your company name and website listed on the front page of *Network*, please contact Jennifer Jones at 610-535-6422 or [jjones@ifda.com](mailto:jjones@ifda.com).

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New York

[Susan.hirsh@benjaminmoore.com](mailto:Susan.hirsh@benjaminmoore.com)

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Philadelphia

[janets@closetcity.com](mailto:janets@closetcity.com)

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N. California

[gailbelz@att.net](mailto:gailbelz@att.net)

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N. California

[dnicolson@sbcglobal.net](mailto:dnicolson@sbcglobal.net)

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Minnesota

[sheila@shecole.com](mailto:sheila@shecole.com)

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Georgia

[resa@southeastinteriors.com](mailto:resa@southeastinteriors.com)

### Director at Large

**Teresa Burnett**

New England

[tburnett@willowdesignsinc.com](mailto:tburnett@willowdesignsinc.com)

### Director at Large

**Ellen Cohen**

Philadelphia

[interior@comcast.net](mailto:interior@comcast.net)

### Director at Large

**M. Claudette Grayson**

Georgia

[Cgra4444@bellsouth.net](mailto:Cgra4444@bellsouth.net)

### Director at Large

**Paula Ross, FIFDA**

Texas

[perdesigns@tx.rr.com](mailto:perdesigns@tx.rr.com)

### Director at Large

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New York

[sslotkis@nyc.rr.com](mailto:sslotkis@nyc.rr.com)

### Educational Foundation Chair

**Jeanne C. Matlock, FIFDA**

Minnesota

[jmatlock@pro-ns.net](mailto:jmatlock@pro-ns.net)

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### Arizona Chapter

**Sharon Woodward**

[Interiordec2001@hotmail.com](mailto:Interiordec2001@hotmail.com)

### Baltimore Chapter

**Leia McKenna**

[leia@artresource.org](mailto:leia@artresource.org)

### N. California Chapter

**Lauren Shelby**

[lauren@spaceswithin.com](mailto:lauren@spaceswithin.com)

### S. California Chapter

**Chris Jordan**

[cjordan@designcorpsd.com](mailto:cjordan@designcorpsd.com)

### Carolinas Chapter

**Susan Connor**

[suzconnor@aol.com](mailto:suzconnor@aol.com)

### Florida Chapter

**Thom Leffler**

[rtleffty@yahoo.com](mailto:rtleffty@yahoo.com)

### Georgia Chapter

**Michele Kiefert**

[Michele@welcomhomeinteriors.net](mailto:Michele@welcomhomeinteriors.net)

### Illinois Chapter

**Joan Scheib**

[joanscheib@sbcglobal.net](mailto:joanscheib@sbcglobal.net)

### Japan Chapter

**Yasue Ishikawa**

[Risabraire@aol.com](mailto:Risabraire@aol.com)

### Michigan Chapter

**Joan Engle**

[Jee2327@aol.com](mailto:Jee2327@aol.com)

### Minnesota Chapter

**Kimberly Wahl**

[kimwahl@design@integra.net](mailto:kimwahl@design@integra.net)

### New England

**Sue Adams**

[sadams@sueadamsinteriors.com](mailto:sadams@sueadamsinteriors.com)

### New York Chapter

**Su Hilty**

[shilty@mmart.com](mailto:shilty@mmart.com)

### Philadelphia Chapter

**Pauline Vastardis, FIFDA**

[info@pvinteriors.com](mailto:info@pvinteriors.com)

### Richmond Chapter

**Diane Fairburn**

[diane@stainedglasscreations.com](mailto:diane@stainedglasscreations.com)

### Texas Chapter

**Cheryl Beenken**

[cbeenken@iqmail.net](mailto:cbeenken@iqmail.net)

### Washington Chapter

**Jacqueline Passaro**

[jacqueline.passaro@benjaminmoore.com](mailto:jacqueline.passaro@benjaminmoore.com)

## IFDA Seeks Nominations for 2011 Board of Directors

IFDA seeks nominations for two Directors at Large vacancies for the 2011 term. Directors at Large serve on the Board of Directors for a 3 year term. Nominees must be professional members in good standing as outlined in Article V, Section 1 of the IFDA Bylaws. To be considered for nomination, please contact Janet Stevenson at [janets@closetcity.com](mailto:janets@closetcity.com) no later than July 1, 2010 for inclusion on the election ballot.

## IFDA Headquarters Announces New Staff Member

Jennifer Jones has joined the IFDA staff as an association account executive. Jen comes to IFDA with previous association management experience. She will be working with the IFDA leadership and members on a variety of initiatives including membership recruitment and retention, sponsorship and developing new member benefit programs. Jen can be reached at 610-225-2365 or [jjones@ifda.com](mailto:jjones@ifda.com).

# Illinois Chapter News

## H.O.M.E. Sweet Home

By Kim Eggert, VP Communications

The Illinois Chapter of IFDA has been involved with the Nathalie Salmon House and Pat Crowley residences under the guardianship of Jean Addante for many years. Under the direction of H.O.M.E. (Housing Opportunities & Maintenance for the Elderly), those of little means have a place to call home. Jean Addante along with the generosity of Nelson Paiz Studio had the dining room chairs of the Nathalie Salmon House reupholstered. Marietta Calas, Joan Scheib, and Kim Eggert joined Jean Addante and H.O.M.E.'s Property Manager Judi Gootjes for a tour of the entire residence. Each floor shares a common area, and the first floor houses a computer area, exercise and pool room, and a garden room used for reading and playing games.

Our tour revealed many areas in need of some TLC. It is the IFDA Illinois Chapter's mission to seek monetary donations and furnishings, fabrics, paint, computers, appliances, and accessories to redesign

and refresh the common areas that residents of the Salmon House share.

Our next stop was the Pat Crowley House - an apartment building in the Rogers Park area of Chicago managed by Caren Arden-Tabani of H.O.M.E. An old apartment building, it has some of the classic architectural features such as crown molding, radiators and squeaky floors. One of the main concerns expressed by Caren is the elderly residents having difficulty getting off the old low sofas in the common living room area. Also, since many of the elderly have diabetes, limitations in eye sight prevent them from seeing the small TV screen.

Designers...as you are doing your spring cleaning, please see if there is anything



Marietta Calas, Jean Addante, Judi Gootjes (HOME), and IFDA IL President Joan Scheib

you would like to donate to H.O.M.E. Marietta Calas would love to hear from you. Contact her at: 847-634-3190. Our goal is to do one room at a time, and make it a beautiful place for the residents of these two facilities to spend their time in. Looking forward to your help to this worthy cause.

# New York Chapter News

## Interior Design Industry Luminaries Honored at IFDA NY Circle of Excellence Awards

By Carol VanderKloot

The NY Chapter of IFDA honored industry luminaries through its bi-annual awards, the Circle of Excellence (COE) in New York City on Tuesday, May 4th at the Union League Club in New York City.

"This award program was created to recognize individuals and organizations demonstrating exemplary initiative, achievement and leadership in the design and furnishing communities," cites Betsy Nichol, IFDA chair of the event. The IFDA is a worldwide alliance of those in the commercial and residential design sectors and this award is considered a top honor, as it celebrates the industry's diversity in a number of distinct categories.

### Honorees for 2010 include:

- **Media:** Cindy Allen, *Interior Design* Robin Klehr Avia of Gensler, presenter
- **Interior Design:** Charles Pavarini III, Charles Pavarini III Design Associates Dakota Jackson, Presenter
- **Product Design/Development:** John S. Stark and Steven Stark, Stark Edward Haleman of Stark Carpet, Presenter
- **Retailer-to-the-Trade Resource:** Benjamin Moore & Co., Ray Gomez, Director of Color Marketing Tim Wisgerhof of TwoSeven Inc., Presenter
- **Green Achievement:** Steelcase, Angela Nahikian Joan Blumenthal of Perkins+Will, presenter
- **Education:** The Smithsonian's Cooper-Hewitt, National Design Museum, Bill Moggridge Karen Rosa of The Altman Foundation, presenter
- **Special Humanitarian Award:** Kenneth Wampler, The Alpha Workshops Jamie Drake, presenter

Continued on next page

# New York Chapter News (Cont.)

## Interior Design Industry Luminaries Honored at IFDA NY Circle of Excellence Awards

By Carol VanderKloot

*Continued from previous page*

Almost two hundred guests attended the event – which brought out many top designers and executives in the home furnishings industry – including honorary committee members Vladimir Kagan, Charlotte Moss, Warren Shoulberg, and Jonathan Adler.

The event, which was sponsored on a silver level by Benjamin Moore & Company, also included the New York Chapter Sponsors: 3M, American Hardwood Information Center, Crossville, Inc., Electrolux ICON, Forty One Madison, Hunter Douglas Inc., Minwax, and New York Design Center.

A portion of the proceeds from the Circle of Excellence is earmarked for the IFDA

Educational Foundation, a non-profit philanthropic outreach, which was formed in 1970 and is geared towards fostering educational and philanthropic activities which will benefit those individuals and institutions engaged in activities that promote, develop or enhance the furnishings and design industries and the practice of these professions.



Interior Designer Jamie Drake presenting COE Humanitarian Award to Ken Wampler of The Alpha Workshop



From Left: COE Chair Betsy Nichol, IFDA NY Chapter President Su Hilty and far right, Jim Druckman, CEO, NY Design Center, MC, with honorees :

- Special Humanitarian Award: Kenneth Wampler, founder, The Alpha Workshops
- Product Design/Development Award: John S. Stark, Chairman of Stark Carpet
- Media Award: Cindy Allen, Editor-in-Chief *Interior Design*
- Green Achievement Award: Steelcase, Angela Nahikian, *Interior Design* Director, Global Environmental Sustainability
- Interior Design Award: Charles Pavarini III, Charles Pavarini III Design Associates, Inc.
- Retailer-to-the-Trade Resource Award: Benjamin Moore & Co., Ray Gomez, Director of Color Marketing
- Education Award: The Smithsonian's Cooper-Hewitt, National Design Museum, Bill Moggridge, Director



COE Sponsor Benjamin Moore & Co. Team from left: Susan Hirsh, Robert Upton, Belle Smith, Rodger Lippman, Ray Gomez, Tim Wisgerhof, and Eileen McComb



IFDA NY Summer Social Chairs and Committee Members: from left - Maureen Klein, Michelle Slovak, Florence Perchuk, Belle Smith, Pat Gannon, Su Hilty



Erica Wilson, Furniture Designer Vladimir Kagan, Cindy Allen, Interior Design and Furniture Designer Dakota Jackson

# New York & Japan Chapter News

## Lighting Design Week

by Maureen Klein

The contingency from Japan arrived at JFK Sunday morn and were met by IFDA NY's Maureen Klein. All were whisked into NYC on a comfy bus while an interpreter called out the sights. First destination: Holiday House, where they met more IFDA members and viewed the breathtaking table settings of top NY designers.

Monday's first stop - Material ConneXion where we viewed the fascinating and ever-changing collection of materials and compounds, the stuff that sparks the imagination and become the catalyst for new products, ideas, even industries. Onward downtown to the famed Bowery Lighting District for some window shopping, museum hopping, and for seminars and lunch at Lighting by Gregory. Architects Masa Sono and Nelson Jenkins discussed The Common Language between Architect and Lighting Designer. Masa was introduced to us through IFDA Japan's VP, Shinya Nakao who had orchestrated the visit with his lighting design students and IFDA colleagues. Masa explained his thought process in designing the award winning 9/11 Memorial, and the heart-wrenching moments when speaking with Staten Island families to develop his concept of silhouetted images of their loved ones lost in the tragedy. We all then took the Staten Island Ferry to see and remember at the Memorial Postcards that Masa had designed.

Tuesday started with a tour of Parsons School of Constructed Environments, then a visit to the New York Design Center. At Studio Dekor, Ludwig Cremer showed off the latest in LED and other lighting technologies from his firm that has roots in Istanbul.

That evening was the Seeing the Green Light seminar, moderated by *Metropolis* editor Susan Szenasy. Panelists included Shinya Nakao, Peter Romaniello, Charles Cameron and Charles Pavarini III, all leading architects or designers and authorities on lighting.

On Wednesday the group had a backstage lighting tour of the Metropolitan Opera/Lincoln Center then played "dashing dan" and rode the LIRR East to experience suburban holiday lighting - from sophisticated storefronts to extreme homes that go all out with kid-loving displays. Friends of IFDA opened their home so the group could experience a trim-a-tree party complete with mulled cider, another first for many. Next came dining at the Klein's, singing carols and sipping sake. The final surprise of the evening, the guests showed a video produced by IFDA Japan's cinematographer, Jiro Fujiwara. "It was a wonderful exchange of culture through the gift of the cinema", said Claudia Tejada, co-chair of the week's events.

The last day we all met and mixed it up at the One-of-a-Kind Show and Sale at the Pier. We said our sad farewells and hoped we would see our new friends very soon again, here or in Japan.



Studio Dekor in the New York Design Center



Visitors From Japan With IFDA NY Leaders Su Hilty (left), Maureen Klein (right), and IFDA National President, Susan Hirsh (right)



Lighting by Gregory on the Bowery

# Looking for a Few Good Fellows

By Linda S. Kulla, FIFDA / National Fellows Chair

A Fellow is an IFDA member who is recognized for service both in the Association and to the community, and for contributions to education and service to our industry. This is the highest honor that can be bestowed upon a member.

The IFDA Fellow has served in many Board positions, assisted on committees, and possibly served as a Chapter President and/or in a position on the National Board. Community service is also a component for completing the necessary criteria to qualify for Fellows. All of these positions and activities accumulate points that contribute

to the awarding of the Fellows designation.

A few of our members work such long and tireless hours to achieve great goals in our chapters and our communities that they deserve an award. If you feel that you may have achieved this level, I encourage you to enlist the assistance of your local Chapter's Fellows Chair and start compiling your application. You will be surprised at how much you have accomplished. Your application should be submitted to your Chapter's Fellow Chair who will review it and forward it to National. The

applications must be received at National for review by June 15th.

Once the National Fellows Committee has reviewed all the applications, we will inform those that have met the requirements by September 1st to allow enough time to plan for travel to Philadelphia for the October National Board Meeting where the new Fellows will be honored.

For more information on qualifications for Fellow, please [click here](#).

## Change is Critical for the Design Industry, Author/Guru Mary Knackstedt Tells IFDA Members In EF's Webinar Series

By Rose Gilbert

Forget "business as usual" if you're in the design industry today, warns industry consultant and best-selling author Mary Knackstedt, who presented her cautionary tale to fellow members of IFDA in an exclusive webinar sponsored by the Educational Foundation.

"If you think business is going to be like it was last year, forget it! Everything has changed, from your clients to the craftspeople and other resources you have always relied upon," Knackstedt said. That means that you, the designer, have to change, too, she warned - and quickly - if you're going to stay competitive in an industry that is largely dependent on disposable income.

Author of nine books on the business of interior design, including *The Interior Design Business Handbook* (Wiley), now in its fourth edition, Knackstedt conducted the third in the series of webinars



Mary Knackstedt

developed for members of the IFDA. Entitled "Understanding the Changes in the Design Industry Today – And the Opportunities." The series was made available by the IFDA Educational Foundation through the Schoenthal IFDA Leadership Forum.

Reviewing the current critical changes she sees in the design industry, Knackstedt said, "Today's clients want an adventure. The design process can never be boring. They want excellence." And to provide excellence, Knackstedt said, design professionals have to sharpen their skills, narrow their focus, and become "specialists."

There is huge competition for both clients' attention and their money, she pointed out. "There are many other places where clients can acquire design knowledge and services. In fact, they have many other options and places to spend their money." The key to keeping them interested in buying interior design services, she maintained, is creativity. "Creativity is a designer's product, it is our whole game."

# 2010 Walks for Design Education

## Chapters Walk for Funds and Fun

by Rose Gilbert

Eleven IFDA Chapters throughout the country have already “signed on” to Walk for Design Education in their communities, reports Wilma Hammett, IFDA/EF National Walk Chair.

Between April and October, Philadelphia, Florida, Texas, Illinois, Richmond, New York, Georgia, Carolinas, Northern California, Minnesota and New England will be stepping out in imaginative ways to raise funds for EF scholarships and grants.

“The chapter events this year are even more creative than last year!” Wilma says. “Hearing about these great events, I want to participate in all of them!”

Two chapters are doing Museum Walks. In April, the Philadelphia Chapter “Walked with Picasso” at the Philadelphia Museum of Art raising more money than they did last year. Richmond is planning to hold a Walk in the newly expanded and just reopened Virginia Museum of Fine Arts on June 5, where Walkers will tour the new Tiffany Exhibit.

On May 15, the Florida Chapter Walk will be an art deco architectural tour of the Atlantic Ave area of Delray Beach. The last stop will be the Sundry House and its Taru Gardens. The house was built in 1902 and is on the National Register of Historic Places. The Taru Gardens is a tropical botanical garden over an acre in size with more than 5,000 plants. The walkers will enjoy lunch in one of the three dining rooms located on the property.



Also on May 15, the Texas Chapter will be “Walking the Dogs” in beautiful and historic Bird’s Fort Trail Park in Irving, a wagon trail blazed in the early 19th century by Major Jonathon Bird and 36 volunteers. In 1843, General Sam Houston, president of the Republic of Texas, traveled the Bird’s Fort Trail to negotiate a “Treaty of Peace and Friendship” with 10 Native American Nations.

On May 25, the Illinois Chapter will walk the Merchandise Mart in Chicago, discussing new trends and products in participating showrooms so chapter members will “learn as they walk.”

From August 13-19, the New York Chapter is reaching out “Big Apple Style” to NY member market venues, including NYIGF (New York International Gift Fair) at the Javits Convention Center and Piers 92 & 94, 7 W New York (7 W 34th St.), 230

Fifth Ave., and 41 Madison. They will set up solicitation booths at each venue to sign up buyers as they walk the markets.

“Great concept, NY!” enthuses Wilma. “This should reach out to people from areas where IFDA does not have chapters!”

The New England Chapter’s Walk on September 30 will build on last year’s successful “Quest for Knowledge” program in the Boston Design Center. Members will walk to educational presentations to be held in various showrooms. The event will culminate in a party at the Grange Showroom.

Northern California will walk in October through the 200 Kansas Building of the Design Center, where the individual showrooms will present short programs on their lines. Chapter organizers are hoping to have a local TV personality on deck to make the event attractive to both designers and the public.

“It is not too late for other chapters to get in on the fun!” Wilma reminds. “Let’s hope these creative ideas spark others.”

“Remember, every event, large or small, is raising money for a great cause. Your Foundation offers more scholarships and grants than any other association in the industry,” she says. “As members and Chapters, your support has helped give the Foundation this distinction that we can be very proud of!”



## THE IFDA WANTS TO HEAR FROM YOU!

You’ve heard from us - now it’s your turn. We love feedback, so please let us know your thoughts on this issue of the IFDA’s “Network.” Did you like it? Were the articles of interest and value to you? Is the newsletter too long, too short, or just about right? Do you have any suggestions on articles or issues you’d like to hear more about? We’re already planning the next issues, so please let us incorporate your ideas. Just like the IFDA and its members, the “Network” is getting better all the time. Please email us your comments to Susan Slotkis [sslotkis@nyc.rr.com](mailto:sslotkis@nyc.rr.com)

# IFDA/EF Raymond Waites Design Competition Winner: High Point Market Visit Was 'Awesome'

By Bonnie Peterson

As a teenager, Bradley James Yandow carried graph paper and pencil, knowing family and friends would ask his advice when choosing color schemes, arranging furniture, or designing a landscape. "I knew even as a child that I wanted to design living space," he said after winning the first National Raymond Waites Design Competition sponsored by the IFDA Educational Foundation.

## \$5000 + Insider Trip to Market

Brad's traditional/eclectic living room with a dining area, created for an imaginary couple's lakeside retirement home, was the winner among entries submitted by undergraduate interior design students in schools from coast to coast. He received a \$5000 prize and a trip to the Spring High Point Market. A reception in his honor, hosted by Raymond Waites, IFDA member and noted industry style leader, was held on Friday, April 16 in the "Design + Innovation" area of Market Square & Suites, where the winning entry and 10 finalists were on display through Market week.

Waites commented, "I was thrilled with the quality and creativity in these entries and congratulate Brad on his outstanding design." His attention to detail impressed the three judges: Waites himself and interior designers, Jeanne Matlock, FIFDA, Educational Foundation Chair and Merry Mabbett Dean, FIFDA, Director of EF Grants and Scholarships.

## Focus on Traditional-Mix Design

Waites said "Our goal was to expose young designers to the 'real world' challenge of traditional mix interiors and furnishings rather than the contemporary assignments typically emphasized in class work. This competition encouraged students to expand their design horizons by researching classic periods and

decorating styles, plus they had to draw one piece in detail that would be suitable for today's manufacturing and marketing."

Brad learned about the competition last fall from a teacher at LDS Business College in Salt Lake City, Utah, where interior design students consistently place in the state student portfolio event. "It seemed like the traditional/eclectic theme was speaking to me," he said. "I wanted to experience the parameters of this challenge."

His research included not only classic furnishings and architecture, but also chair manufacturing at the U.S. Patent Office for the piece he created in detail. His design emphasized architectural detail - coffered ceilings, columns, crown cove molding, French doors adapted from antique examples and a carved Spanish marble fireplace, the living room focal point.

## High Achiever

The second of eight children, Brad says he was instilled early on with the values of

hard work, integrity and volunteerism. He achieved the rank of Eagle Scout, was an immersed missionary for two years in Tampico, Mexico, and helped build four houses on ABC's Extreme Makeover Home Edition. He married his wife Kelly last June, received his Associate of Applied Science Degree on April 15 and the next day was honored as the winner of the first Raymond Waites Design Competition.

Brad said "I wanted to achieve my design goal, no matter what the outcome. I was thrilled to win the \$5000 prize, but it was awesome to visit High Point, tour showrooms, attend seminars, meet and talk to people in the industry that I want to be part of in the years ahead. I am grateful to Raymond Waites and the IFDA Educational Foundation for giving me this wonderful opportunity."

Waites, a long-time member of IFDA, has received the prestigious Trailblazer Award, the New York Chapter Big Apple and Circle of Excellence Awards, as well as many other industry awards.



Raymond Waites, IFDA with competition winner Brad Yandow

## In Memorium

### Claude B. Delibes

By Claire Coleman, IFDA

Claude B. Delibes, a long time member of the New York Chapter of IFDA, passed away recently. Claude's career spanned a many -year tenure as a journalist at Home Furnishings Daily (now HFN). She then moved into public relations as a vice president of the Siesel Company and subsequently into her own business offering public relations and marketing services. At the time of her death she was retired.

Born in Paris, where her father owned a major art gallery, she came to this country as a child. When galleries, museums and private collectors began returning art stolen by the Nazis, Claude became the spokesperson for recipients of these treasures appearing frequently on television and in documentaries.

## In Memorium

### Elizabeth Miller, age 50, died on May 3rd after a long battle with cancer

By Linda Kulla, IFDA



Elizabeth Miller was born in Bucks County, PA, where she was raised with her brother Jim, and her baby sister Maggie. After Maggie was born, Elizabeth's mother launched something

called "quiet time" in their home and for several hours each afternoon there was no noise, no TV, no radio. Elizabeth spent that time drawing and coloring, honing her brilliant sense of color at a very early age.

Elizabeth attended Moore College of Art in Philadelphia and then moved to New York City to begin her career. Elizabeth's design career touched many as Senior VP of design for Mohawk Industries' Karastan division. Her career also included senior design positions at CHF Industries and Ex-Cell Home Fashions, as well as her own business, Elizabeth Miller Design.

Elizabeth's proudest title, however, was Mom, and she was a wonderful mother to her son Oliver. She was a dedicated "Soccer Mom", never missing a game. Oliver was always first and foremost in her life. She loved to travel, was an avid kick

boxer, and a fantastic cook. Her brother Jim described her best in his eulogy. "My sister Liz may have spent most of her life just under 5 feet tall and just over 100 lbs., but if she was in your life, she loomed as a giant. With Liz, there were never any shortages of energy, care, support, fantastic cooking, wonderful style, love, and she would insist on my including this, strong opinions."

When Elizabeth was diagnosed with breast cancer over five years ago, she was determined to beat the disease and never gave up. She launched herself into a tireless campaign to raise funds for Susan G. Komen for the Cure, and was the force behind the industry wide fundraiser Home for the Cure held in NYC every October. Elizabeth fought with tremendous strength, grace and dignity and will be missed by all whom were fortunate enough to know her.

Contributions in memory of Elizabeth may be made to Susan G. Komen for the Cure by [clicking here](#).

By Mail: Susan G. Komen for the Cure  
Attn: Donor Services  
P.O. Box 650309  
Dallas, TX 75265-0309

## IFDA Reaches Out at Our Industry Shows

By Susan Hirsh, National IFDA President

We met, we visited the International Contemporary Furniture Fair, we discussed new chapter opportunities, we went to Material Connexion, and we went to Swann Galleries to explore how auctions in art and books are run. We had a ball.

A special thank you goes to the NY chapter for hosting our ICFF events. Su Hilty put up in our hospitality suite which was provided by George Little Management. The IFDA EF winner's work done for the National Raymond Waites Design Competition was displayed along with entries of NYC students. Maureen Klein showed our Japan Chapter's video of their show-house which was awarded a IFDA EF grant. We had IFDA members from Arizona, Philadelphia, Richmond and New York meet and exchange ideas.

Also in May we had a booth at Grace McNamara's International Window Covering Expo in Atlanta. Michele Kiefert, President of the IFDA Georgia Chapter and members staffed the booth and expanded our reach in that market. Thank you again for all of the effort.

Look for our booth at NeoCon at the Merchandise Mart mid-June. Joan Scheib, President of the Illinois Chapter and members will staff a booth at that show.

We hope to expand our presence at our industry trade shows across the country. When you go to an industry show put the IFDA on your badge. Look for our members. Reach out to them and let them know you are an IFDA member.



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Stuart Pase, President

Association  
*Health*  
Programs

# IFDA-AZ Presents Tableau 2010

By Karen C. Wirrig, IFDA

The most unique gala in the Valley to benefit one of the most incredible causes – the 4th annual Tableau event will benefit Ryan House, the first pediatric respite and palliative home in the Southwest serving children with life-limiting illnesses and their families. On October 9, 2010, at 6pm the doors will open at the Fairmont Princess Resort in Scottsdale, Arizona to sights never before seen.

Professionals from the furnishings and design industry in the greater Phoenix area

will once again unleash their imaginations to create over-the-top fantasy tablescapes which are judged in a variety of categories by the guests who will then dine at these fantastic tables with the designer.

The cocktail hour and after party feature a “Mad Men” theme this year and will include five vignettes of silent auction items, a “men’s only” cigar and scotch tasting lounge before dinner while judging takes place. Dinner includes design awards, surprise entertainment and a live

auction of five phenomenal items including a trip to Napa aboard a private jet for a weekend of wine tasting at a luxury resort; a trip to Buenos Aires; a private chef fine dining experience; a magnificent piece of jewelry; and a seven day Masters Golf Tournament package.

The fun continues until midnight in the IFDA Urban Lounge with music and dancing. For complete information please visit the website at [www.ifdatableau.com](http://www.ifdatableau.com) or find us on Facebook.



A



B



C

- A)** A Pique Nique in the French Countryside - 2009 IFDA Tableau  
Sharon Woodward Designs  
Winner - Most Unique Use of Materials
- B)** A Rose is a Rose is a Rose - 2009 IFDA Tableau  
Karlee Enterprises  
Winner - People's Choice Award
- C)** The City of Lights in Blacks and Whites – 2009 IFDA Tableau  
Karen Cole Designs  
A fantasy architectural tour of Paris

# IFDA Welcomes Our 60 New Members

## Carolinas Professional

Holly Allred  
International Home  
Furnishings Center, Inc.

Paige Buttrill  
Tigerlily Designs, Inc.

Kathleen Koch  
Koch Studio Inc / JK Gallery

Margie Kyle  
The Designing Doctor, LLC

## Georgia Professional

Joy Coleman  
Duralee

Kathryn E. Dillon  
Custom Creations

Joseph Parry  
Universal Fibers, Inc.

## Illinois Professional

Jack Castella  
Sealtech Services

Nancy Meyer  
Design For Interiors

Lisa Nelson  
Carlson's Floorcoverings

Rachel Samet  
Once Upon A Design, Inc.

## Student

Dolores Ochoa

## Minnesota New Professional

April Percell

## Professional

Katie Bassett  
KBI Design Studios

Jane-Marie Bloomberg  
Embellishments Design Studio

Shannon Hansell  
Platinum Interiors, Inc.

## Minnesota Student

Melissa Monroe

Pauline Sagoe

## N California Professional

Laurel Sprigg  
Laurel Sprigg Inc.

## Student

Brittney Slettvot

## New England New Professional

Erik Bittner  
Case By Case Cabinets

## Professional

Stacy Bass  
Stacy Bass Photography

Joan Cocuzzo  
Floors To the Trade

Lucy Dearborn  
Lucia Lighting & Design

Michael Ferzoco  
Eleven Interiors

Robert Grady  
Ipswich Cabinetry, Inc.

Laura Robitaille  
Laura Robitaille Interiors

## New York

### New Professional

Paige Boller Malik  
B+B Interior Space

### Professional

Marcia Eppler Colvin  
Means and Ways Adaptive Design

Janice Ferro

Debra Gerstenfeld  
Wolf-Gordon Inc.

Elissa Grayer  
Elissa Grayer Interior Design

Jamie Herzlinger  
Jamie Herzlinger Interiors

## New York Professional

Rona Landman  
Rona Landman Interior Design

Regina Moyer  
Steelcase, Inc.

Ildiko Sragli  
Ildi + Ko Interior Design, Inc.

Shawna Starkman

Toni Toreno  
7 W New York

Carol Vander Kloot  
Cvk Ink

## Student

Lauren Chin

Elizabeth Cordeiro

Jaclyn Murphy

Anabell Teixeira

Yifan Wang

## Philadelphia New Professional

Kim Y. Beauvais

## Professional

Carol Baron  
Carol Baron

Lora Carr  
Lora Carr Photography

Sabine G. Hayes  
Phase Five Interiors

Diana Lembo  
Newtown Square  
Wallpaper & Design

Susan Marshall  
Custom Design Interiors, Inc.

Jay Taylor  
Taylor Made Custom Cabinetry

## Richmond Professional

Justis Miller  
Miller Restoration &  
Construction, Inc.

## S California New Professional

Jilliene Andrews  
Avante Interiors

## Professional

Freddy Dietvorst  
Fixtures Kitchen, Bath, Outdoor

Marty Joyce  
Marty & Company

## Texas

### Professional

Laura Davis  
HPD Architecture

## Washington

### New Professional

Jeri Margolis Glazer  
Danah Distributors

### Professional

Bonnie Heebner  
Eclectic Designs, LLC.

Amanda New King  
Charles Luck Stone Center

Hanh Rachefsky  
Danah Distributors

## Correction

While Claire Coleman was acknowledged in the March Network for 63 years of membership in the IFDA, we would also like to acknowledge her achievement as a Fellow of the IFDA. Claire's contributions to the IFDA are invaluable, and her designation as a FIFDA is testament to that fact. The FIFDA designation was left off of Claire's Anniversary Listing and we apologize for the oversight.