

IFDN
INTERNATIONAL FURNISHINGS
AND DESIGN ASSOCIATION

NETWORK
CONNECTING YOU TO THE **GOLD** STANDARD

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THE INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION MAGAZINE

Contents Winter 2017

Editor: Sue Williams, FIFDA

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President's Message



Dear Members,

As IFDA's 70th anniversary year comes to a close, I'm heart-warmed by all the accomplishments our Chapter leaders, members, Board of Directors, Educational Foundation and management team have experienced throughout the past 12 months. From anniversary

celebrations, educational programs, and professional development sessions, to award recognitions, philanthropic endeavors, collaborative events and simply raising the IFDA bar higher than ever...thanks to so many of you who contributed much time, energy and passion to make it all happen. I'm very proud to be affiliated with our dynamic organization!

Two new initiatives took place since the writing of my last letter that I'd be remiss not to highlight here ... and you'll see many photos in the pages to follow.

First was the **incredible journey to Japan** in early October, enjoyed by IFDA members and industry colleagues. I can say first-hand that the 8-day educational exchange was an extraordinary experience filled with culture, cuisine, history, design and inspiration, as well as a unique opportunity to meet and get acquainted with our Japan Chapter members and their associates. Thanks to Karen Wirrig and Maureen Klein on this side of the pond, and Yasue Ishikawa and Akari Koike in Japan, not a detail was left out of the programming which had us in Kyoto, Osaka and Kobe. The Chapter introduced us to traditional Japanese culture, homes, shops, showrooms, trade fairs, restaurants, museums, textile mills, and also put us on stage to present our own homes as well as home trends in the USA. More than 75 professionals attended the event hosted by Toyo kitchen showroom with an elaborate buffet of Japanese delicacies. The trip culminated with a wonderful soiree at Yasue's home (she's an incredible host!) and after much sake and sushi (and

more), we were all dancing the night away. We all vowed to continue the international exchanges – and have penciled into the IFDA calendar, a visit by our Japan colleagues to the USA in spring 2019! More on that in future Network issues.

The second new initiative was the **re-formatting of the annual Fall Council** of Presidents meeting into an all-members-invited educational, social and strategic development weekend. The Richmond Chapter stepped up to the plate in grand Southern style, and welcomed the CoP, BoD and other members/guests to evening festivities, daytime business presentations, local tours, and loads of fun! It set the stage for future all-member gatherings – to bring more value to each and every IFDA member.

Heading into 2018, we have already voted to hold the annual Council of Presidents meeting in Las Vegas during the July summer home market – and in conjunction with EF's DesignEdge -- following on the all-members-invited format. The plan is to make this IFDA's 2018 bash – educational, inspirational, business-building and of course, much networking and fun. Mark your calendars!

Other 2018 (International) initiatives include increased collaborations with Market Centers/Trade Shows, more aggressive marketing of the IFDA brand, its members and programs, as well as greater business/personal benefits through a newly signed affinity program. These are just the highlights – much more is in the works, and we'll be communicating them all in due time!

In the meantime, thank you for a fabulous year. All the best to you and yours for a festive holiday season, and a prosperous new year!

Best,

Penny Sikalis
International President, IFDA
IFDA2017pres@gmail.com

SAVE THE DATE July 28-Aug 2

The **IFDA Educational Foundation Design Edge** and **IFDA Council of Presidents and Board Meetings** will be held in **2018** in **Las Vegas** timed around their summer market.

Stay tuned for Details! Everyone is invited!

Member News

Japan Trip Photo Essay

Submitted by Sue Williams, Diane Nicholson, FIFDA, Linda Kulla, FIFDA, and photos by Rose Ott



The USA Contingency arrives in Japan and is welcomed by Akiko Yamazaki, Yasue Ishikawa, Norihiko Yamawaki and Naoko Tsuchiya of the IFDA Japan Chapter. Arrivals include Paula Tocker, Karen Wirrig, Diane Nicolson, Renae Farley, Gail Belz, R.J. Landin Loderick, Helen Wagner and Rose Ott!



R.J. Loderick, Diane Nicolson, Paula Tocker, Helen Wagner, Stephanie Luchino, Karen Wirrig, Renae Farley, Gail Belz, Penny Sikalis, Makiko Issha, Rose Ott...as Norihiko Yamawaki and Kaoru Okeya launch us on our train ride to the historical textile mill.



Panel Discussion and Reception at Toyo Showroom:
Members in Attendance: R.J. Landin Loderick, Gail Belz, Kaoru Okeya, Akemi Toguchi, Karen Wirrig, Diane Nicolson, Naoko Tsuchiya, Rose Ott, Renae Farley, Akari Koike

Member News

Japan Trip Photo Essay

Submitted by Sue Williams, Diane Nicholson, FIFDA, Linda Kulla, FIFDA, and photos by Rose Ott



The IFDA Geisha Girls : L to R R.J. Landin Loderick, Gail Belz, FIFDA, Paula Tocker, Helen Wagner, Diane Nicolson, FIFDA, Karen Wurring, Stephanie Luchino, Renae Farley, Penny Sikalis, International IFDA President, Rose Ott



Member News

Anne Stupp Elected to Frank Lloyd Wright Foundation Board of Trustees

Submitted by Anne Stupp, IFDA Member, Arizona Chapter



The Frank Lloyd Wright Foundation Board of Trustees voted to elect IFDA member, Anne Stupp - Arizona Chapter - as a new board member. The board members guide decisions on issues, policies and other board matters, as well as serve as ambassadors of and support the Foundation's mission. With a vision to inspire the world through beautiful spaces that are thoughtfully designed and experienced, the Frank Lloyd Wright Foundation is dedicated to preserving Taliesin and Taliesin West for future generations, and inspiring society through an understanding and experience of Frank Lloyd Wright's ideas, architecture and design.

Anne Stupp, of Paradise Valley, AZ, is a community volunteer and residential/commercial designer. She has extensive nonprofit board experience in St. Louis where she and her late husband, Robert, both served as Board Commissioners and Presidents for Tower Grove Park, a designated National Historic Landmark Urban Park.

She specializes in helping nonprofits with fundraising and development and is currently Emeritus Commissioner for Tower Grove Park, serves on the Great Circle Regional Board benefiting underserved youth, and Lifelong Vision Foundation. She has served on the boards of Tower Grove Park— President, Vice President Development; Easter Seals Midwest (LifeSkills) – Vice President Development; The Beacon online news (now NPR); and Shakespeare Festival. She originated and chaired fundraisers for Southern Illinois University School of Business and Goodwill Industries.

She founded Casa Bella Interiors, designing residential and restaurant interiors mostly in the greater Phoenix area. She designed interiors of award-winning townhouses and her work has appeared in Better Homes and Gardens and Phoenix Home & Garden magazines. She is a member of IFDA (International Furnishings and Design Association).

2017 Design Inspiration Celebrating IFDA'S 70th Anniversary

November 3-5 at The Jefferson Hotel in Richmond, Virginia

Submitted by Sue Williams, photos by Linda Kulla, FIFDA



Carleton Varney

The inspirational and thoroughly delightful week-end of work and celebration included an opening night dinner reception, a spell-binding talk by renowned designer, Carleton Varney, a fun-filled Saturday night gala...and, of course, days filled with dynamic and informative meetings and presentations.

The board and attendees shared ideas and IFDA news, chapter by chapter. The new website was presented to great applause. Votes were taken and recorded for the 2018 Board of Directors and key motions.

Guest speaker, Mary Brooks, M.Ed, and Integrated Nutrition Coach, offered helpful suggestions for achieving and maintaining good health and less stress.

The snapshots on page 3 tell the story of this exciting IFDA weekend.

Carleton Varney mesmerized IFDA members with fascinating stories of his work, experiences, and relationships with the rich and famous— at Dorothy Draper, the Greenbrier, and Carleton Varney Design Group. Questions by IFDA attendees, of course, included the story of his preference for red socks and designer scarf ties.

His career awards include the Design Icon of 2015 by the Las Vegas Market, member of the Interior Design Magazine Hall of Fame, and the Tommy Award, Shelby Williams Adams Award and the Restaurant and Hotel Design Platinum Circle Award for his interior designs, to name a few examples of his renowned life and career.

A book signing was held for the many design books he has authored.

Member News

2017 Design Inspiration Celebrating IFDA'S 70th Anniversary



L to R: Brinsley Matthews, Director of Design and Operations, Dorothy Draper & Company Inc, with Martha Heinz, Director of Accolade, IFDA's management company.



The event was kicked off Friday night with a dinner reception at the home of R.J. Landin Loderick, President of the Richmond Chapter. L to R: Holly Kidwell and Diane Fairburn, Richmond Chapter; Guest Speaker, Mary Brooks; Diane Nicholson, Northern California Chapter; and R.J Landin Loderick, Richmond Chapter.



L to R: Sue Williams, FIFDA, Richmond Chapter and Shirley Ebert FIFDA, Educational Foundation



Ida McCausland, Philadelphia Chapter and Ramona Forte, Georgia Chapter



Delicious dinner, good times, and music made the Saturday night Gala at The Country Club of Virginia truly spectacular.



Applause for the organizers, the dinner, the music – a Celebration of IFDA's 70th Anniversary



L to R: IFDA President Penny Sikalls with guest speaker Mary Brooks, Sustainable Nutrition, and Judith Clark FIFDA, Northern California Chapter



The beautifully designed seating for a the Gala dinner



Mary Brooks, Integrated Nutrition Coach, lectured on health, stress and gave many valuable tips during a luncheon meeting.



A group of attendees pose with Carleton Varney in the lobby of the beautiful, historic Jefferson Hotel.

Member News

IFDA Welcomes Our 28 New Members

ARIZONA

Professional

Saeed Aslam
Alyshaan Fine Rugs

Josh Kraak
Alyshaan Fine Rugs

Carrie Kiser
Kiser Tax Planning & Consulting

FLORIDA

Professional

Sara Chiarilli
Artful Conceptions

Jodi Mirabito
Judith Norman

Student

Asal Sardar Shahid

NEW ENGLAND

Professional

Kristen Forti
KCF Designs

Betty Moore
Builder & Architect Magazine

Becky Tellefsen
Bryant Park Designs, LLC

Deborah DePeter
Bryant Park Designs, LLC

Jeff Swanson
Renovation Planning & Interiors, LLC

Larissa Cook
FBN Construction

Associate

Christine Velyvis
830 Design

NEW YORK

Professional

Elaina Hon
Down to Earth Designs LLC

Bonnie Littman
USAI Lighting

Brinsley Matthews
Dorothy Draper & Co

Student

Michael Moore

MEMBER AT LARGE

Professional

Paul Fogg
JANUS Et Cie

Angela Jackson
Angela Jackson Interiors

Brian Culwell
Graymark Homes, LLC

PHILADELPHIA

Professional

David Lee Druger
DL Solutions Inc.

Jim Earle
Chaddock

Lauren Wylonis
KingsHaven

RICHMOND

Professional

Enrique Mendez
Design by E

Stephanie Casey
Stephanie Casey Interiors

WASHINGTON D.C.

Professional

Jim Warkentin
Keller Williams Realty

Daniel Carrero
House To Home Solutions

Cathy Rinn
KellyBelleStudios Decorative

2017 Committees

Chapter Assistance Committee

Robin Gainey, Chair
Karen Dzendolet
Caroline Baer Rogow
Kathleen Penney
Penny Sikalis

Fellows Committee

Susan Hirsh, FIFDA, Chair
Gail Belz, FIFDA
Joyce Poynton, FIFDA

Finance Committee

Linda Kulla, FIFDA, Chair
Penny Sikalis
Chris Magliozzi

Marketing Committee

Kathleen Penney, Chair
Jeanne Blackburn
Jennifer Driscoll
Adrienne Hart, FIFDA
Sarah Fletcher
Penny Sikalis

Network Committee

Sue Williams, FIFDA,
Editor-in-Chief/Chair
Judith Clark-Janofsky, FIFDA
Penny Sikalis

Professional Development Committee

Diane Nicolson, FIFDA, Chair
Penny Sikalis

Speakers Bureau Committee

Susan Hirsh, FIFDA, Chair
Judith Clark-Janofsky, FIFDA
Penny Sikalis

Sponsorship Committee

Diane Fairburn, FIFDA, Chair
Penny Sikalis

Website Committee

Adrienne Hart, FIFDA, Chair
Caroline Baer Rogow
Diane Nicolson, FIFDA
Kathleen Penney
Chris Saad
Penny Sikalis

IFDA INTERNATIONAL SPONSORSHIP OPPORTUNITIES

Are you looking to connect with leaders in the furnishings and design industry?

The IFDA international sponsorship program offers a variety of sponsorship levels. For more information on the benefits of becoming an IFDA sponsor, including your company name and website listed on the front page of Network, please contact us at info@ifda.com.

Arizona Chapter

Submitted by TaMeki K Njuguna, IFDA Arizona, VP of Communications and Social Media

Arizona Chapter Fall Events



Custom holiday wreath creations made with each attendee's own personal items. Arizona member, Jan Braden, owner of All About Foliage instructed us on the fundamentals of foliage design as we each built our individualized wreaths.



Each year Arizona Chapter celebrates and honors our Sponsors for their participation, support and contribution to our Chapter's Programs and Professional Development. This year, we reserved the private meeting space at the best seafood restaurant in the valley and invited Otto Siegel, Genius Coach (pictured above) to talk to us about how to live our Genius.



Arizona Chapter enjoyed an evening of snacks & laughs at Rick Bronson's House of Comedy.

What's Next? Q1 Trade Shows and Events

Event	Location	Date	Information
Atlanta International Gift and Home Furnishings Market	Atlanta, GA	January 9-16	https://www.americasmart.com
Maison & Objet	Paris, France	January 19-23	http://www.maison-objet.com
Las Vegas Market	Las Vegas, NV	January 28- February 1	https://www.lasvegasmarket.com
New York Now	New York, NY	February 3-7	https://www.nynow.com
Architectural Digest Design Show	New York, NY	March 22-25	http://addesignshow.com
High Point Market	High Point, NC	April 14-18	http://www.highpointmarket.org/

Florida Chapter

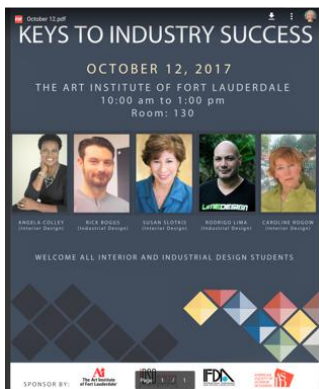
Keys to Industry Success at The Art Institute of Ft. Lauderdale

Submitted by Marsha Koch, President, Florida Chapter

We were honored to have our members as part of this motivating and inspiring event. We were able to give the students valuable insights into their profession and encourage them to join IFDA and take advantage of our Education Foundation. When Asal and Martine walked up to our IFDA table and asked to join that was the perfect way to celebrate a successful day.

Jerome was so pleased with the outcome of the event he is planning the next one already. IFDA members frequently sit on the panel of judges for the students' portfolios, which is another great way to build a relationship with our local design schools.

The Art Institute of Fort Lauderdale recently held a panel discussion for their students that included 2 of our members. Caroline Rogow who is also the incoming chairperson for the Education Foundation and Past President of the Florida Chapter and Susan Slotkis NY Chapter member who has moved to Florida for the year, along with other industry professionals lead an informative discussion about the Keys to Success in the Design Industry with a room of over thirty design students.



Event Flier



Guest Tom Daugherty from T-Square Construction, President The panel was moderated by Jerome Gomez, Program Coordinator of Design, who also created and promoted the event for the students who were eager to listen to the panel and ask questions about what they needed to do to prepare for their careers, what companies are looking for, internships and more.



The panel consisted of experienced industry professionals in Interior Design, the Industrial Arts, and Education. Caroline Rogow shared the benefits afforded by being part of trade organizations like IFDA and the opportunity to receive scholarships and grants through the Education Foundation. Susan Slotkis shared insights about the industry. ASID was also represented.



Above are Rick Boggs who designs and installs temporary spaces such as for galleries and trade shows, Marsha Koch, President of IFDA Florida, Jerome Gomez from the Art Institute, Caroline Rogow, Past President of the Florida Chapter and incoming EF Chairperson and Susan Slotkis, temporary Florida resident and member of the NY Chapter.



Meet our new Student Member Asal Sardar. After the panel she decided IFDA was going to be one of her Keys to Success! She is welcomed into the chapter by Marsha Koch and Caroline Rogow. Asal has attended a recent networking event at a Sponsor's showroom and has begun to make valuable connections.



We had two students complete their registration forms that day. Martine Louis's application is awaiting additional paperwork. We are delighted that she will soon become part of our IFDA family.

New England Chapter

IFDA New England - Annual “Designers + Vendors = Design Market” Event

Submitted by Karen Dzendolet, New England Chapter, All photos by IFDA NE member Allan Dines Photography

Hosted by our Silver sponsor Landry and Arcari Rugs and Carpeting, in their Framingham, MA showroom, IFDA NE held our annual Design Market event on October 24th.

With over 60 attendees, 24 vendors showcased their latest products and services. It was a great evening! In addition to having time to talk with the vendors, everyone enjoyed the bar, hors d’oeuvres and entree selections, and this year, Design New England, our member and media sponsor for the event, hosted a panel on holiday decorating, with Boston-based designers Brad and Kendra Dufton (Color Theory - Boston) and Eric Haydel (Eric Haydel Design).



Gary Rousseau, on left, IFDA NE Board Treasurer, talking with vendors.



Chris Magliozzi, IFDA NE Chapter President, on left; Jerry Arcari, owner, Landry and Arcari Rugs and Carpeting, IFDA NE Silver sponsor and event host, on right.



Audience for the panel discussion in the Landry and Arcari showroom.



Left to Right: Gail Ravgiala, Design New England Editor and Panel moderator; Chris Magliozzi, IFDA NE Chapter President; Panelists: Brad Dufton, Kendra Dufton, Eric Haydel.

Washington, DC Chapter

Submitted by Jeanne Blackburn, Washington, DC Chapter, Immediate Past President

We've initiated exciting changes and planned several big events for the new year. But first, a look back at what the DC chapter has been doing recently.

Donna Ralston-Latham, FIFDA Honored with Sarah Boyer Jenkins, FASID APEX Award

Donna Ralston-Latham, FIFDA, a long time, active member of our chapter, recently was honored with the Sarah Boyer Jenkins, FASID APEX Award. She is only the eleventh person to receive the award which "Honors a chapter member for a lifetime of outstanding and significant contributions to the chapter, the Society and the profession of interior design."

"Eligible nominees are Washington Metro chapter practitioners who have been ASID members for at least 25 years. Candidates can be currently employed within the interior design profession or retired. Consideration is given to the individual's service to the chapter and the profession. These contributions may be a combination of, but are not limited, serving as a chapter officer and/or on a chapter board, chairing numerous committees, a genuine commitment to advancing the goals of the strategic plan of the chapter or significantly contributing to chapter projects such as community service, trade shows, show houses, etc. Other honors and awards received by the candidate are also considered."

The award was presented by Sarah herself, who also mentioned the other considerable awards and honors Donna has received through the years, that are simply too numerous to mention here.

Congratulations, Donna.



Annapolis Lighting Hosts Lunch and Learn

Our Lunch and Learn programs continue to draw a crowd every month. This photo is from the most recent one at Annapolis Lighting. With changes and design-friendly advances in lighting happening all the time, it's obviously a hot topic, and Liz Iacone did a great job clarifying the details. Several of those in attendance called the program 'enlightening'.



Mike Winn Receives the NARI Regional CotY Award

Mike Winn, a member of our chapter's Board of Directors, and owner and general manager of Winn Design +Build in Falls Church, Virginia, received the NARI Regional CotY award for an Entire House Remodeling Project in the \$500,001 to \$750,000 range. Contractor of the Year (CotY) awards are given each year by the NARI National organization to members who have demonstrated outstanding work through their remodeling projects.

When asked about the award, Mike said, "It means a lot to our team, designers and craftsmen alike, to be recognized by our peers who realize the talent and effort required to produce such a project."

Congratulations to you and your team, Mike.

Washington, DC Chapter

Submitted by Jeanne Blackburn, Washington, DC Chapter, Immediate Past President

Resources 2017

Our chapter's table top trade show was back this year, with an interesting mix of over two dozen exhibitors which drew attendees from the design community and students as well. The program on September 14 at Westwood Country Club in Arlington, Virginia, included a speaker, a book signing, and buffet lunch. We hope to do it again next year.



EDUCATION & TRAINING

Educational Foundation

IFDA Educational Foundation Names 2018 Board of Trustees

Submitted by Mervyn Kaufman, FIFDA, Director of Communications

The Educational Foundation of the International Furnishings and Design Association announces its 2018 Board of Trustees, selected to oversee and administer \$28,000 in annual design-related scholarships and grants.

Caroline Baer Rogow (of IFDA's Florida Chapter), the Foundation's current Vice-Chair/ Treasurer, becomes the 2018 Chairman. An IFDA member since 2008, she assumed multiple roles on her chapter board before becoming president in 2014. Earlier, after studying architectural design at the Royal College of Art, London, she shifted her focus to interior design while attending the University of California, Berkeley. During a design career spanning nearly four decades, Caroline has created spaces for clients in the U.S. and abroad—in Nova Scotia and Europe. Her expertise embraces textile design and the inventive use of color. "My goal," she says, "has been to make any space I touch 'sing.'"

Joining the board as Vice-Chair/Treasurer is **Merry Mabbett Dean**, FIFDA (of the former Texas Chapter), whose career in interior furnishings spans more than 35 years—managing a showroom for two decades before opening her own, Statements, Inc., in Salt Lake City, Utah. She later formed a consulting firm—to assist owners and managers of new design start-ups—and also began teaching part-time at the Art Institute of Portland, Oregon. In 2008, she and husband John Dean established an office-furniture company, Absolute Office

of Oregon. Her IFDA membership began in 1986. After serving as International President in 1994, Merry was named to the EF board, for the first time, in 2010 as Director of Scholarships and Grants.

Karen Dzendolet (New England Chapter) joins the EF board as Director of Scholarships and Grants, overseeing the awarding of funds to deserving and highly motivated design students and professionals. A graduate of the Masters of Interior Design Program at Suffolk University-New England School of Art and Design, she heads her own firm, KDZ Designs, in Pelham, Massachusetts. A longtime member of IFDA's New England Chapter, Karen has served repeatedly on its board and led the chapter as president. Early this year, she won EF's Valerie Moran Memorial Grant, enabling her to visit and ultimately report on historic 20th-century properties in New England and New York.

Returning to the foundation board in 2018 will be **Linda Hunt** (Richmond Chapter) as Past Chair/Advisor; **Mervyn Kaufman**, FIFDA (New York Chapter), Director of Communications; **Dede Radford**, FIFDA (Arizona Chapter, Director of Resources; **Shirley Ebert** (Carolinas Chapter), Financial Manager; and **Earline Feldman** (also Carolinas Chapter), Website Manager. For further details, including news about next year's EF DesignEDGE event in Las Vegas, plus all scholarship and grant application deadlines, see www.ifdaef.org.

Exciting News: IFDA is teaming up with IDSA for 2018!



The Industrial Designers Society of America is a non-profit membership association dedicated to advocacy, education, community and information in industrial design, and seemingly a perfect partner for IFDA. They have chapters all over the country and offer events locally as well as major conferences.

The associations are teaming up in 2018 to open their respective, local chapter events to each other's members. This partnership will allow for more networking opportunities, design diversity, ideas, creativity and collaboration. Be on the lookout for IDSA events on the IFDA calendar starting with their International Design Excellence Awards (IDEA)® which they are opening up to our membership.

Creatives, mark your calendars! The Industrial Designers Society of

America's (IDSA) International Design Excellence Awards (IDEA)® opens for entries **January 2–March 19, 2018** with an expanded jury, a new look and new categories.

"For the first time in 38 years, we have curated a design jury with a well-balanced demographic. I'm proud to announce this year's jury includes 12 women, as well as experts in branding, service design and graphic design," declares IDEA 2018 Jury Chair Michael Kahwaji, IDSA, who is leading nearly three dozen experts from some of the world's largest brands such as Google, Microsoft, Nike, Delta Faucet, REI, Targus, Stryker and Cartoon Network; major design studios; and leading universities.

In 2018, IDEA has 20 categories including three new ones: Home, now including Kitchen; Furniture & Lighting, now including Outdoor Furniture; and Lifestyle & Accessories, which formerly was named Personal Accessories.

IDEA also will feature new trophies, designed by San Francisco-based fuseproject. The competition earns worldwide recognition. Top IDEA winners are featured in INNOVATION magazine's Yearbook of Design Excellence, the IDEA Gallery on IDSA.org and global media outreach.