



NETWORK

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THE INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION MAGAZINE

Contents Spring 2017

Editor: Sue Williams, FIFDA

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President's Message



Dear Members,

Best,

Penny Sikalis

International President, IFDA

IFDA2017pres@gmail.com

FELLOWS APPLICATION DEADLINE: OCTOBER 31, 2017

2017 Fellows Committee

Susan Hirsch, FIFDA, Chair, Gail Belz, FIFDA, Joyce Poynton, FIFDA

[Click here to download Fellows application documents](#)

Arizona Chapter

Join us in welcoming our new VP of Programs, Barbara Kaplan!

Submitted by TaMeki K Njuguna, VP of Communications and Social Media, IFDA Arizona



Barbara Kaplan (Photo courtesy of Barbara Kaplan)

Barbara built a website – BarbarasPicks.com – an online directory listing quality companies that a consumer can browse to find the perfect fit in products as well as customer service. She supports the website with a wide ranging social media campaign promoting the members, events and industry knowledge. Her website, also teaches people how to create beautiful environments that are personal expressions that make them happy, comfortable and create wellness at home and at work.

Also, we want to send a special Thank You to the Programs committee who will be assisting Barbara in planning all of our upcoming 2017 events!

Jamie Cowgill: Jamie is a 36 year resident of Phoenix and wouldn't think of living anywhere else. She and her partner Todd Wills started Carbon Footprint in 2014, and have been having a blast with custom furniture since. At the same time, Jamie is still the president and creative director of her Environmental Graphic Design, JRC Design firm, established in 1988.

Jeffery Bennett: Jeffrey has been in the tile and stone industry for many years, the last 5 at Monterrey Tile. Having travelled around the world to many stone quarries and tile factories, he has the ability to find just about anything your project or vision requires.

Camille Kurowski: Camille joined the Phoenix chapter of IFDA after having previously been a member of the Chicago chapter. She launched her Scottsdale-based firm Camille Helen Designs in 2016, and assists homeowners with design projects big and small. Alongside her fiancé, Camille also owns and operates Desert Sky Closets, a custom closet and organization company servicing homeowners throughout the Valley.



Jamie Cowgill (Photo courtesy of Jamie Cowgill)



Jeffrey Bennett (Photo courtesy of Jeffrey Bennett)



Camille Kurowski (Photo courtesy of Camille Kurowski)

Congratulations Dede!

Submitted by TaMeki K Njuguna, IFDA Arizona VP of Communications and Social Media

Sources for Design is an Arizona digital magazine that is directed towards the design community. They have "Icon" awards every issue and Dede Radford, FIFDA, w/Dunn Edwards was awarded the "Icon" award for "Products". We want to congratulate her for being such an inspiration to our community.



Dede Radford, FIFDA of Dunn Edward Paints named Icon for Products in Sources for Design Magazine (Photo courtesy of Sources for Design Magazine)



Dunn Edward Paints (Photo courtesy of Sources for Design Magazine)

Arizona Chapter

Arizona Events

Submitted by TaMeki K Njuguna, VP of Communications and Social Media, IFDA Arizona



Arizona Membership Drive at The Shade Store - Arizona event at The Shade Store (Photo courtesy of IFDA Arizona chapter)

Members Only Game Night at Carbon Footprint - Arizona event at Carbon Footprint (Photo courtesy of IFDA Arizona chapter)



White Buffalo Fundraiser at Buffalo Collection - Buffalo chair (Photo courtesy of Buffalo Collection)

Florida Chapter

Florida Student Member Gianna Dibartolomeo receives 1st Place award!

Submitted by Marsha Koch, President, Florida Chapter



Nominated by Florida International University, Gianna received a 1st Place award for her art from Women in the Visual Arts. Congratulations Gianna!

Recently Gianna was a guest speaker in a panel discussion during Superfine! Art Fair in New York City during Frieze Week. Currently her series "Fragmented Flowers" is on display in the Las Vegas City Hall as part of a "Beads and Threads" exhibition.

What's next for this talented young artist? Gianna will be exhibiting at the "Gritty in Pink" show at Baily Contemporary Art in Pompano Beach Florida.

We are so proud that she is an IFDA Student member and we congratulate Gianna on all her fabulous achievements. We all look forward to seeing her soar!



Panel Discussion



Embroidery on Linen Fragmented Flowers IV



Florida Chapter IFDA 70 Year Anniversary Celebration

Submitted by Marsha Koch, President, Florida Chapter

In celebration of the 70 Year Anniversary of IFDA Members and guests gathered at the Historic Boca Raton Resort and Club for a guided tour of the world famous hotel and beautiful gardens.

Bonnie Dearborn a local historic preservationist and member of the Boca Raton Historical Society, met us in the original lobby of the hotel.

Originally named the Ritz-Carlton Cloister Inn, the hotel was designed and built by famed architect Addison Mizner. It opened its doors in February 1926. Dubbed Mizner's Dream, the design was modeled after a Spanish Castle.

The "Society Architect," Mizner first designed The Everglades Club in Palm Beach introducing Mediterranean style to all of Florida. He strived to be the architect for all the homes of the wealthy and famous in Palm Beach.

We discovered that even with well to do financial backers he ran into

trouble. To complete the hotel Mizner Industries made most of the furniture even using his own furniture as shown in the main lobby.

The space below was once a ballroom with a retractable ceiling. Now it serves as a casual dining room under a glass ceiling. When it rains the ribs above catch the water and it drains down through the columns.

The grounds were equally impressive. Secluded palm lined walkways lead from one part of the compound to another. The hurricane of 1927, along with other setbacks, was the end of the Mizner's Dream and it was sold to the first of several owners. The first one painted his buildings pink which soon became a signature of "Mizner" designs.

We continued our celebration with a light lunch at a local gourmet market where guests were told the story of IFDA and Leah Keitz, FIFDA, shared information about the Education Foundation because this was also a fundraiser for EF.



Can you guess what was once housed in this room? An indoor swimming pool, which was seldom used, is now below the floor of this gathering space.



Ballroom with retractable ceiling



Pink "Mizner" buildings

This giant Kapok tree with it's spikey bark and massive trunk was impressive!

Leah Keitz, FIFDA, sharing information about the Education Foundation



Vicki Kirsner and her guests raised a glass to toast this momentous occasion!



Far right is Member Beverly Stuart and her guests.



Far right, Marsha Koch and her guests.



Happy 70th Anniversary IFDA!



Member Rose Arevalo, guest, Member Leah Keitz, FIFDA



Members Vicki Kirsner, Terri Chetek, Beverly Stewart and Rose Arevalo

Many thanks to our fabulous talented photographer, Member John Stillman, for all the great photos that captured this fun day.

New England Chapter

IFDA New England Hosts its Series of Take A Seat Events, March thru June, 2017

Submitted by Karen Dzendolet, Past President 2017, New England Chapter IFDA

IFDA New England invited our greater design community to celebrate with us in our third year of participating in the **2017 Take A Seat** series of events! We celebrated with 23 chairs, donated by our wonderfully creative area designers, architects, builders and craftspeople. These original one-of-a-kind chairs were auctioned to benefit three different charities, in both silent and live auction format.

We began our *Take A Seat* series of events, on March 24th, with our Designer Charity and Debut event. Hosted by our Emerald Event Sponsor **7 Tide Street**, in Boston, with over 100 people in attendance, we announced our three charities that would receive the proceeds from the auction: *Friends of the Children, Boston*, sponsored by Diamond Event Sponsor **F.H. Perry**; *The Lyceum Fellowship*, sponsored by Diamond Event Sponsor **Hutker Architects**; and *The Women's Institute for Housing and Economic Development*, sponsored by IFDA New England.

On April 25th, we held the Take A Seat photo shoot at Emerald Event Sponsor **Mitchell Gold+Bob Williams' Boston Showroom**, where all the chairs and their designers were photographed by member Elaine Fredrick.

May brought three traveling chair exhibit events, where we showcased all the chairs at three different venues: our Champagne Kick-Off was

hosted by Emerald Event Sponsor **Mitchell Gold+Bob Williams Boston Showroom** on May 2nd. On May 9th, Emerald Event Sponsor **Roomscapes** hosted their cocktail reception in Rockland, MA. And the last cocktail reception was held by Emerald Event Sponsor, **3rd Avenue**, in Burlington, MA, on May 16th.

The event series culminated in our *Take A Seat Gala* on the evening of June 1st. We welcomed over 200 attendees to the Royale, a popular nightclub in Downtown Boston, where we were entertained by performers from the Boston Circus Guild. Enjoying hefty appetizers, we all had a fabulous time taking one last look at all the chairs, before they were auctioned, along with some exciting auction packages. Susan Wornick, a popular Boston media personality, was our auctioneer and did a wonderful job! Thanks go to all of our annual and event sponsors and so many others, including the entire IFDA NE Board, in particular Jennifer Driscoll, VP of Programming and Chris Saad, VP of Communications and all of our Take A Seat Committee members, for making the series of events a success!

To see all the IFDA New England chairs for 2017, go to the following video: https://www.youtube.com/watch?v=mgsX_e4EvOI

Visit our IFDA New England Take A Seat [web-page](#):



L to R: Diamond Event Sponsor F.H. Perry Chair - Connie Kolman, Chair Designer, Allison Iantosca, Partner, F.H. Perry
Photo by Allan Dines



L to R: Diamond Event Sponsor IFDA NE Chair: Tyler Campbell, Women's Institute, Karen Dzendolet, IFDA NE Immediate Past Chapter President and Chair Designer
Photo by Eileen Fredrick



The Royale Nightclub - Boston - Ready for the event to start!



Diamond Sponsor Hutker Architect's Chair Entry on stage, ready for the auction!



Member JD Communications' Staff admiring Diamond Sponsor Hutker Architect's Chair
Photo by Allan Dines



Acrobats on stage!



L to R: Linda Weisberg, Chair Designer, Vani Sayeed, Kelly Rogers, Chair Designer, Performer, Ana Bonilla, Chair Designer



L to R: Performer, Mark Hutker (Diamond Event Sponsor and co-chair designer), Julie Bangert, Julia Vandal



Auction! L-R: Erin Kelleher, Leslie Fine, Chair Designer (Past IFDA NE Chapter President)



Auction Excitement!



Auction Winner! (John Moffat with number.)



L to R: Performer, Sue Adams, Past IFDA NE Chapter President, Teresa Burnett, Past IFDA NE Chapter President, Vivian Robins, IFDA NE Board Member, Kathie Chrisicos, Past IFDA NE Chapter President, Marilyn MacLeod, Chair Designer, Edwina Drummond Boose, Chair Designer



L to R: Kathie Chrisicos, Past IFDA NE Chapter President, Greg Premru, Mary Kelly, Jennifer Driscoll, IFDA NE Board Member, Tony Fusco

New York Chapter

Tall Order, Indeed!

Submitted by Rose Gilbert, FIFDA, Chapter VP of Membership Retention and Maureen Klein, member, NY Chapter

You have to look up -- *and up* -- to appreciate the latest project pulled off by Jan Girard's Brooklyn-based Contract Workroom: 250 linear feet of fully operable curtains, each 22-feet long, installed on the Moody Rooftop event space of The Contemporary Austin-Jones Center, a museum located in downtown Austin, TX.

Artisans in the Workroom used 400 meters of what Jan calls "an exceptional outdoor fabric from Sefar, with carefully considered details like rows of topstitching for durability and beauty."

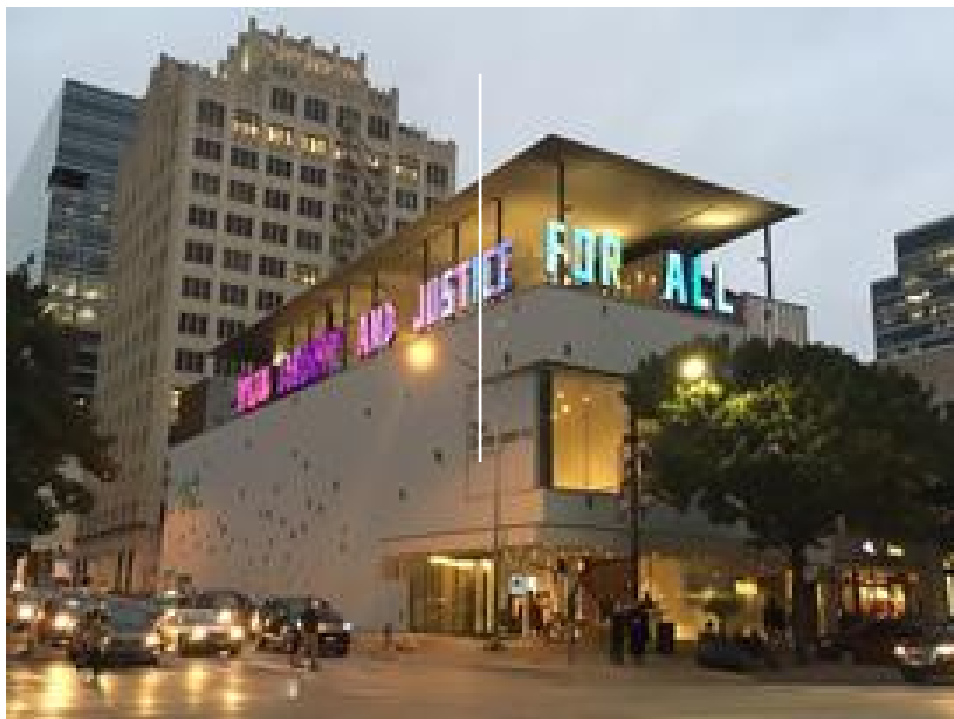
No wonder reviewers at *The Franklin Report* -- ("the design version of the foodie bible Zagat," according to *Town & Country*) -- waxed

rhapsodic in their review of the New York IFDA member's talents:

"From a tuxedo for David Bowie to collapsible air-locked walls for NASA, Jan Girard's hands have been trusted to sew it all." The review also cites Jan's "stylish inventiveness, heightened by wit and intellect... her only rule: that a project push the limits and keep things fun and interesting."

"When designers want to work with eccentric materials like woven metal or rubberized fabric, they rely on Girard to persuade the disbelieving manufacturers that it can be done."

Jan Girard says "At Contract Workroom we bring your ideas to life."



The curtains run the length and width of 3 sides of the building, lending ambiance, shade and protection from the elements for all who gather there.



The Project was a tall order: 250 linear feet of 22 feet high curtains, fully operable.

IFDA INTERNATIONAL SPONSORSHIP OPPORTUNITIES

Are you looking to connect with leaders in the furnishings and design industry?

The IFDA international sponsorship program offers a variety of sponsorship levels. For more information on the benefits of becoming an IFDA sponsor, including your company name and website listed on the front page of Network, please contact Jennifer Jones at 610-992-0011 or jjones@ifda.com.



Philadelphia Chapter Take A Seat 2017 Auction at the Merion Tribute House

Submitted by Jen Holbrook Sells – VP Publications, Philadelphia Chapter

IFDA Philadelphia had an amazing night on May 10th at the Merion Tribute House for Take A Seat 2017! This year's beneficiary is Habitat for Humanity of Montgomery County, PA. After an amazing 3 week long display at both Robert Allen and King of Prussia Mall, the chairs were delicately moved to the breathtaking grounds of Merion Tribute House.

With the help of Qtego, online bidding was a huge success and the live auction action was fast and furious. With everything from nights in a romantic honeymoon cabin to shopping sprees and professional coaching, guests took advantage of bidding on gorgeous silent auction items and experiences.

When it was time to bid on the 23 one-of-a-kind chairs, everyone got in the buying spirit. Like watching a tennis match, the chairs were bid on from different sides of the gorgeous Merion Tribute House ballroom, eliciting cheers from the crowd as the prices climbed. When the smoke cleared, IFDA Philadelphia had raised well over \$20,000 for Habitat for Humanity to aid in current and future homebuilding projects.

Thank you to our many designers, volunteers, committee, sponsors, and especially BIDDERS for making the event a huge success.



Chairs on Display outside Mitchell Gold+ Bob Williams



Chairs on Display at King of Prussia Mall



IFDA Philadelphia President, Stephanie Graham, and Habitat For Humanity of Montgomery County Director, Marianne Lynch



Crowd of happy bidders at Merion Tribute House

Washington, D.C. Chapter

'Itinerant Painter' is Now In Print With Grateful Thanks to IFDA-EF

Submitted by Jeanne Blackburn, Past President, Washington, DC Chapter

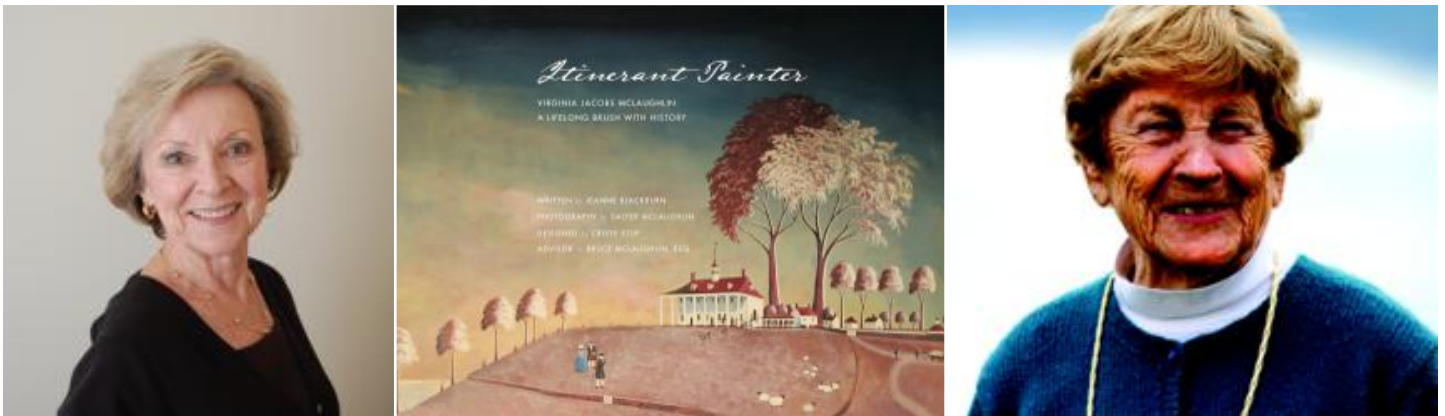
In 2011 I was the recipient of The Ina Mae Kaplan Award for Historic Preservation to help publish a book I'd been asked to write about Virginia McLaughlin, an historic muralist in Maryland. At the time she was 88 years old and still climbing ladders and scaffolding to paint public and private wall-size murals depicting early American history.

Happily, the book is now in print. And even more happily, Virginia (who was still painting until 2 years ago) is ready for the next chapter - personal appearances at book signings. The "Itinerant Painter" is a 112 page, hard-cover book chronicling the life and career of this remarkable and inspiring woman, whom I'm grateful to have known for the past 15 years. It is available for sale in local book stores, the gift shop at Mount Vernon, where Virginia's work graces several rooms of the inn, and through her website: www.virginiajacobsmlaughlin.com.

In 2012 Virginia was also the Special Achievement Honoree and recipient of the Benjamin Moore HUE Award. We are grateful to them, one of our chapter's silver sponsors, for that award and honor.

Just as Virginia received scholarships to finance her education, and we received funding through the grant provided by IFDA-EF, and the generosity of Benjamin Moore Paints, she is funding scholarships for young women in need through the proceeds of the "Itinerant Painter".

Her inspiration continues.



What's Next? Upcoming Industry Trade Shows and Events

Event	Location	Date	Information
AmericasMart	Atlanta, GA	July 11-18, 2017	www.americasmart.com
Las Vegas Market	Las Vegas, NV	July 30-August 3, 2017	www.lasvegasmarket.com
NY NOW	New York, NY	August 19-23, 2017	www.nynow.com
NY Home Fashions	New York, NY	September 11-14, 2017	www.homefashionproducts.com

EDUCATION & TRAINING

Speaker's Bureau Committee Meet Your IFDA Speakers Bureau Members

Submitted by Speakers Bureau Committee Chair Susan Hirsh

Linda Hunt is an interior designer and the owner of Creatively Yours Custom Inc. in Richmond VA. Her work focuses on residential design and aging in place and is the author of several e-books on color and design.

Linda has been in the design industry for over 35 years and an IFDA member for 8 years. She currently sits on the Educational Foundation Board as chairman.

Her speech 'Best Social Media Practices for Interior Designers' offers designers a jump start to getting their company's social media up and running. Many designers do not have much online presence and feel overwhelmed at how to proceed with it. In our global world, having online presence will continue to grow in importance. This speech will walk them through the set-up, implementation and scheduling for the social media platforms that are most beneficial to interior designers. **This speech carries a .5 CEU credit.**

Her other talk 'Distinguish Yourself-Add Universal Design to your Interior Design Business' focuses on giving designers a chance to rise above the crowd and get noticed for adding universal design services to their menu of services. We all want to become known in the design industry. Being able to offer something no one else does to design clients could be the ticket to increase awareness and sales which can open up a whole new group of potential clients. Learn aspects of Universal Design that can be incorporated into their design service.

Rebrand and become a Universal Interior Designer. Linda has previously spoken to the Association of Retired Nurses in Richmond, VA, the Senior Network of Caregivers in Richmond, VA and the Richmond IFDA Special Event group at the Art Gallery. She did a series of speeches on 'Wine, Dine and Décor' at various locations in Richmond.

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EDUCATION & TRAINING

Educational Foundation

IFDA's Educational Foundation Stages Its First DesignEDGE Summit

Submitted by Mervyn Kaufman, IFDA Communications Director. IFDA Educational Foundation

"New materials, new technology—everything that's happening now will end up shaping our future. And everything we designers do should create a better experience." These were among the ideas at the core of a 60-minute keynote address by global-design specialist **Karim Rashid** at the morning session of DesignEDGE. Presented by the International Furnishings and Design Association's Educational Foundation, the event took place May 20th at the Millennium Broadway Hotel in New York.

Welcomed by IFDA President **Penny Sikalis** (who touted IFDA's diverse membership throughout its 70-year history), attendees heard DesignEDGE chair **Dr. Wilma Hammett**, IFDA, highlight the thrust of the event and point to the Educational Foundation's ongoing financial support of design students and industry professionals. Then DesignEDGE program chair **Karen Wirrig**, IFDA, outlined the day's events and introduced the keynoter, Mr. Rashid.

A designer with a global reach and some 4,000 designs in productions in 47 countries, Karim Rashid mesmerized his audience by insisting that "we are born to originate; we're all here to move humanity forward. For me, design and innovation are inseparable—I mean, why not think about something that's never been done before?" The sweep of his discussion pivoted from colorful projections about the future to succinct recollections of the past.

The keynoter was followed by **Sherry Qualls**, CEO and owner of the marketing/PR/ad agency WhiteGood, who previewed the four-day International Contemporary Furniture Fair (ICFF). Set to open May 21st at Javits Center, the event was organized to advance the theme "Inspiration. Information. Insights." DesignEDGE was scheduled so that attendees could experience ICFF as well.

The afternoon panel, sponsored by Las Vegas Market, focused on the design-industry initiative **Do It For.com**, a marketing campaign structured to educate consumers on the value, affordability and accessibility of working with professional designers. **Karen Elizabeth Marx**, Executive Director Home Furnishings for the Hearst Design Group, led a panel that included **Caleb Anderson** of the Drake/Anderson design partnership; **Jamie Derringer**, founder and executive editor of the *Design Milk* blog; **Susan Jamieson**, founder and principal of Bridget Beari Designs; and **Chad Stark**, senior vice-president of Stark and president of Scalamandré.

A design-industry innovator and a force behind the "Do It For..." marketing initiative, Mr. Stark said its purpose was to focus on "getting more designers hired through a comprehensive informative,

inspirational and educational online platform designed to educate consumers." The panel addressed issues critical to today's design community, including managing client expectations, understanding the role of shelter magazines, using social media—including how to manage client expectations—and adding a charity component to a designer's business model.

"DesignEDGE drew IFDA members from the Arizona, Northern California, Carolinas, Florida, New England, New York, Philadelphia, Richmond and Texas chapters," says EF President **Linda Hunt**, who pointed out that industry leaders from outside IFDA also attended, along with several sponsors' representatives. Note that DesignEDGE was supported by Patron Sponsors Hearst Design Group (*Elle Decor*, *Veranda* and *House Beautiful*); LIXIL (parent company of American Standard, DXV Luxury and Grohe); Benjamin Moore; Hallmark Floors; and 200 Lex., the New York Design Center.

The 2017 event ended with an after-party hosted by Revis Studio at UrbanOfficeNY and with the news that DesignEDGE 2018 is being planned as a collaboration with the Las Vegas Market.



Keynoter Karim Rashid speaks to attendees at EF's DesignEDGE summit in New York, May 20.



Sherry Qualls of WhiteGood gave summit attendees an in-depth overview of the International Contemporary Furniture Fair, which began one day following DesignEDGE.

DesignEDGE panelists (left to right): panel leader Karen Elizabeth Marx, Caleb Anderson, Susan Jamieson, Chad Stark and Jamie Derringer.



Karen Elizabeth Marx (far right) pitched questions to DesignEDGE panelists (from left) Chad Stark, Jamie Derringer, Susan Jamieson and Caleb Anderson.

EDUCATION & TRAINING

TAKE A CLOSER LOOK AT THE IFDA CAREER CENTER



The International Furnishings and Design Association (IFDA) provides you with the most comprehensive online career center and recruitment site for the furnishing and design industry.

IFDA is dedicated to the furnishings and design industry and its professionals. We provide the best, high-profile and even niche openings locally and nationwide from the industry's leading institutions.

All services are **FREE** to Job Seekers

- Build your own in-depth profile to market your skills & talent
- Upload your resume and update it as often as you want (confidentially, if you prefer)
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Questions? Contact IFDA Headquarters at 610.992.0011 or info@ifda.com

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IFDA MEMBERS - DOWNLOAD YOUR 2017 HERTZ DISCOUNT CARD TODAY!

Planning a summer trip? IFDA members will want to take advantage of the following member discounts:

- Free Day (Rent for 6 days, get the 7th free)
- \$5/Day, \$15 Max off (Weekend rental)

[Click here to download your 2017 IFDA Hertz discount card](#)

If you have a question about IFDA member benefits, please contact Jennifer Jones, MPA, IFDA Executive Director at 610-992-0008 or jjones@ifda.com.

Save the Date!

IFDA Richmond will be hosting the Board of Directors and Council of Presidents at their Annual Fall Meeting and YOU are invited!

All IFDA members are invited to join us **November 3-5, 2017** in **Richmond, Virginia** to celebrate IFDA's 70th Anniversary.

Tours of Richmond, Social Events for IFDA Networking and Professional Development! Details coming soon, but mark your calendars now!

MEMBERSHIP UPDATES

IFDA Welcomes Our 37 New Members

ARIZONA

Professional

Charmaine Lacewell
The Closet Factory

Esther Shavon
E'Flomae

Michael Levenberg
Buffalo Collection

Student

Juan Aguilar
Northern Arizona
University

Sandy Lucas
Northern Arizona
University

Yoselin Castro
Phoenix College

Arely Lopez
Phoenix College

Kaitlyn Wickware
Phoenix College

Lora Gentles
AIID

FLORIDA

Professional

Kristoffer Nino
JL Closets

Linda Roberts
House of Appliances

Rose Arevalo
T Square Construction

ILLINOIS

Student

Haley Smith
Indiana State University

MEMBER AT LARGE

Susan Poloski
NYIAD

NEW ENGLAND

Professional

Alexandra Centeno
Systems Design &
Integration, Inc.

Allison Iantosca
F.H. Perry Builder

NEW ENGLAND

Professional

Mark Hutker
Hutker Architects, Inc

Allyson Forrister
Counterpane Interiors

Jason Clairday
Designer Bath

NEW YORK

Professional

Tianjiao Yu
Flaneur

Cheryl Tursi
Toto USA

Juan Carretero
Capital C Interiors LLC

Stephanie Luchino
Marcus Brothers
Textiles, Inc.

Jacqueline Mengi
Amorette Ltd

Joy Young
Townhouse
Kitchens, Inc.

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Richard Love
Chester County Kitchen
& Bath

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